

Licensing Sub-Committee

Supplementary Agenda B

Wednesday 29 October 2025 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Callum Nimmo (Vice-Chair) Councillor Wesley Harcourt	Councillor Dominic Stanton

CONTACT OFFICER: Charles Francis
Committee Co-ordinator
Governance and Scrutiny
Tel: 07776 672945
E-mail: Charles.Francis@lbhf.gov.uk

Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 28 October 2025

Licensing Sub-Committee Supplementary Agenda B

29 October 2025

Item

**3.2 SHAN LOCAL, 51 FULHAM BROADWAY, LONDON SW6 1AE -
ADDITIONAL OBJECTOR COMMENTS**

Pages

3 - 6

Objector - 10 Tournay Road, London

From: [REDACTED]

Sent: 27 October 2025 20:50

To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Gardiner Neil: H&F <Neil.Gardiner@lbhf.gov.uk>

Cc: Licensing HF: H&F <licensing@lbhf.gov.uk>; Road Residents Barclay [REDACTED]

Subject: Re: Further submission by John Skoulding to support his Representation made against 2025/01256/LAPR

Hi Matt and Neil,

Please accept this email as my request that you include it as further evidence in support of my representation and ultimately my objection to be available and/ or discussed at this Wednesday's hearing.

Please contact me if you have any issues with this.

Kind regards and thanks.

[REDACTED]

Attached:

one photo of shop front 51 Fulham Broadway

Dear [REDACTED] (cc: Licensing Authority)

Here is the further written evidence I was telling you about from my own personal experience and research; this to support your Representation.

I won't spend time on this evidence during the 5 minutes allowed to represent your own original concerns regarding the Application.

Please forward it to those above and ask for it to be submitted as further evidence to support your own representation.

Growing number of children in the area

As discussed with you, [REDACTED] I felt it was important for the Committee to have a local overview of what this shop is doing on the knife edge of 'legal' and what this shop is not doing to promote protection of children from harm, and I might add, protection from temptation and adding to children's confusion about alcohol, sweets vs tobacco vs vapes and all sorts.

— The Samuel Lewis Trust housing with over 800 residents, directly next door and directly to the rear of 51 Fulham Broadway has hundreds of children who pass by this shop everyday. The Residents' Association head, [REDACTED] will be speaking at the hearing and mentioning the vulnerability of many of her residents.

— In addition, the new Fulham Boys School opened 3 years ago, so since the previous applications for 51 Fulham Broadway were considered and rejected an additional 808 pupils are now passing this shop during term time to walk to and from the tube station, find their bus or buy sweets and treats. Many of them do linger in uniform directly in front of this shop. I have spoken to the School Head and he tells me that the boys are prohibited from entering this shop.

We don't have pedestrian footfall statistics but are determined to obtain them as evidence for future licensing application hearings. We'll be contacting committee members to help us obtain those stats.

I was verbally accosted in front of Shan Local by a beggar

I was actually verbally accosted on Sunday 26 Oct 2025 at 15:32pm in front of the applicant's premises, Shan Local, by a street beggar who would not stop asking for change. This live experience corroborates the Met Police Representation in the Agenda pack about such problems at, near, around and further afield but in the direct vicinity of this core area of Fulham Broadway.

I had just left Waitrose with my shopping trolley in tow. I was passing by to check the shutters in Shan Local, on my way to Aldi.

As soon as I stopped walking and stood in front of Shan Local, to look around, from a bit afar to crane my neck to look into Shan Local, a bearded guy stuck his face too close to mine and started asking for money 'to go into that shop, for some food'. I said they did not have fresh food and I could not give him money. He asked a few more times, signalling with his hand and his eyes towards Shan Local, in front of both us. I repeated that I could not give him money and turned away from him to take a photo of a projecting sign at the left of the Shan Local oversized fascia board sign, which includes an advert for Lyca Mobile.

VAPE and Tobacco product adverts

I then snapped at 15:53 the attached photo of the illegal, round projecting advert sign at Shan Local for electric bluetooth nicotine vapes. These 'Ultra by VUSE' projecting signs are all over the place and we as the action group FulhamTogether are developing an action plan to encourage shopkeepers to purge these tobacco related signs from our neighbourhood and if necessary, we'll submit a sweep of planning 'advert' enforcement complaints. I would refer the Committee to Ultra by VUSE <https://www.vuse.com/gb/en/discover-vuse-ultra>

To give a flavour of the applicants lack of attention to his immediate neighbourhood

...

Continuing on our concern regarding protecting children from harm, I also call the Committee's attention to the oversized window adverts for 'Velo tobacco pouches'. <https://www.velo.com/gb/en/our-products> Planning framework does not allow shop front glazing to be stuffed with adverts. I would call the Committee's attention to the recent Guardian article,

"Nicotine pouches sold to children mimic sweets, says UK trading standards body",

<https://www.theguardian.com/society/2025/jul/17/nicotine-pouches-sold-to-children-mimic-sweets-says-uk-trading-standards-body>

Condition 25 of existing licence and Met Police representation

This all relates to the type of products (as banned by condition 25 on the applicant's present licence 2024/00766/LAPR, found on page 26 of tonight's Agenda Pack) and mentioned in the Representation against tonight's application made by Met Police officer Charlotte.Bennett.

Past promises never acted upon

During each of the last two hearings with the applicant he told us he was going to 'clean up' his shopfront, which he has not done. He has also seen to it to use a projecting sign for purposes other than to name the shop. We as Fulham neighbours believe it is reasonable and proportionate to expect shop signage and shop fronts that 'protect children from harm' and that temptation be eliminated by removing confusing and tempting adverts that associate sweets with tobacco and tobacco-like products.

51 Fulham Broadway is an official historic 'Building of Merit' on the H&F list of heritage buildings. Neighbours/residents would appreciate more care and attention to the Georgian frontage of the building vs covering it with plastic oversized signage and tempting sweets-associated adverts for tobacco.

All of this adds to the rather unfortunate and careless attitude of this Premises which tempts children and even confuses them, pulls down the neighbourhood with a messy shop frontage and attracts unsavoury behaviour and threatening loitering directly outside 51 Fulham Broadway, in my own ongoing and most recent experience.

Tobacco and Vapes Bill

Finally, I would remind that all of the above is closely related to pending legislation at House of Lords committee level (literally as of Wed 30 Oct 2025). It is only a matter of time before amendments will be considered and the bill most likely given Royal Assent. Local Authorities will take on new powers, with retailers moving from a simple registration scheme to a full licensing scheme for tobacco and tobacco-like and vape products

Long title

A Bill to make provision about the supply of tobacco, vapes and other products, including provision prohibiting the sale of tobacco to people born on or after 1 January 2009 and provision about the licensing of retail sales and the registration of retailers; to enable product and information requirements to be imposed in connection with tobacco, vapes and other products; to control the advertising and promotion of tobacco, vapes and other products; and to make provision about smoke-free places, vape-free places and heated tobacco-free places.

Photo attached to this email:

Photo taken Sun 26 Oct 2025 showing round projecting sign advertising a vaping nicotine product vs a shop name and glazing strewn with nicotine pouch adverts, blocking view into the shop itself.

